



**"SHOUT,  
Mr. Tracy!"**

**Even after throat-taxing scenes, Spencer Tracy\* finds Luckies easy on his throat! And so will you!**

"SHOUTING" for hours is tough on throats. *You* try it and see. Yet Mr. Tracy says: "Even when my throat is completely tired out from acting, Luckies still get along with it fine!"

*You* try Luckies, too, and see. We think you'll agree with Mr. Tracy, because the exclusive "Toasting" process takes out cer-

tain irritants found in *all* tobacco. This makes Luckies a light smoke.

We think you'll agree with the tobacco experts, also. Among independent buyers, auctioneers and warehousemen—not connected with any manufacturer—Luckies have twice as many exclusive smokers as have all other cigarettes combined!

\*SPENCER TRACY, CO-STARRING IN M-G-M PRODUCTION, "TEST PILOT"

*Sworn Records Show That—*

**With Independent Experts—WITH MEN WHO KNOW TOBACCO BEST—IT'S LUCKIES 2 TO 1**



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